

Property Lens

PRICING



PHOTOGRAPHY PACKAGES

Standard: 20+ stunning photos of your listing - interior and exterior along with **10+ drone photos** **\$275** +GST

Deluxe: 40+ ground photos, including magazine-style photos and detail shots, & **15+ drone photos** **\$349** +GST

VIDEO PACKAGES

Walk-through package **\$499** +GST
A **60 second** video walk through, with slick editing and music
25+ ground interior and exterior photos
Includes 2D floorplan

Premium video combo **\$649** +GST
A **1.5 min+** premium sales video, including aerial footage & agent intro
25+ ground interior and exterior photos, and **10+** drone photos
Includes 2D floorplan

Day-Dusk cine package **\$849** +GST
A 2-min cinematic video to showcase your listing, option to include lifestyle elements, amenities, and nearby attractions, as well as day-dusk video transitions.
40+ ground photos & **15+ drone** photographs
10 twilight photos
Includes 2D Floorplan & Interactive floorplan

Reel **\$99/149** +GST
A 30-second reel introducing your listing. \$149+ as standalone or \$99 + GST when added to a shoot.

AI video **\$99** +GST
A 30 second video produced using still photos from a shoot.

PHOTOGRAPHY

20+ interior and exterior images, perfect for showcasing a 1-2 bed listing **\$225** +GST

25+ interior and exterior images, perfect for capturing a 3-4 bedroom listing **\$249** +GST

35+ interior and exterior images, including magazine-style photos and detail shots, perfect for capturing premium listings **\$325** +GST

TWILIGHT

10+ photographs of your listing captured at dusk/twilight **\$249** +GST
(+\$199 when added to another same-day booking)

Custom packages or price matching available on request.

Contact bookings@propertylens.co.nz for more info



SECTIONS & RURAL

10 drone <u>or</u> ground photographs of your section	\$159	+GST
10 drone and 5 ground photographs of your section (up to 5 hectares)	\$199	+GST
15 drone and 10 ground images, for larger sections or farms (up to 12 hectares)	\$249	+GST
25 drone and 20 ground images, for farms over 12 hectares (includes interiors)	\$349	+GST

AERIAL VIDEO

Aerial video combo

\$399 +GST

A 60-second drone video, with music and slick editing. Perfect for coastal listings, empty lots or rural sections.

- Add 10 drone photos + 10 ground photos for +\$149

Premium aerial video

\$599 +GST

A 1.5min + cinematic video of your development, listing or section. Mix of aerial and ground, including option for lifestyle footage, as well as dynamic boundary lines.

- Include scenes from nearby destinations, e.g beach or markets \$99+GST
- Add 20 photos for \$199 + GST

FLOOR PLANS + STAGING

2D Floor plan

\$39 +GST

A standard floor plan, with option to customise colour scheme for your agency. Extra fee may apply for large homes (over approx. 300m2)

Digital tour

\$79 +GST

A digital tour with listing photos added to an interactive floorplan. Standard 2D floorplan is included.

Digital tour - add on

\$39 +GST

A digital tour with listing photos added to an interactive floorplan, when added to a video package booking

Virtual staging

\$25 +GST

Price per image. Declutter fee may apply.

Custom packages or price matching available on request.

TRAVEL

- Free travel within 25km of office (Brynderwyn)
- Travel fees may apply beyond 25km- see website for more details

DELIVERY

- Next-day delivery for photos
- 1-3 working days for video

