

Property Lens

PRICING



PHOTOGRAPHY PACKAGES

Standard: 25+ stunning photos of your listing - interior and exterior along with **10+ drone photos** **\$275 +GST**

Deluxe: 40+ ground photos, including magazine-style photos and detail shots, & **15+ drone photos** **\$349 +GST**

VIDEO PACKAGES

Walk-through package **\$499 +GST**

A **60 second** video walk through, with slick editing and music
25+ ground interior and exterior photos (no aerial)
Includes 2D floorplan

Premium video combo **\$649 +GST**

A **1.5 min+** premium sales video, including aerial footage & agent intro
25+ ground interior and exterior photos, and **10+** drone photos
Includes 2D floorplan. **Add a reel for \$49+GST**

Day-Dusk cine package **\$849 +GST**

A **2-min+** cinematic video to showcase your listing, option to include lifestyle elements, amenities, and nearby attractions, as well as day-dusk video transitions.
40+ ground photos & 15+ drone photographs, 10 twilight photos
Includes 2D floorplan

Day-Dusk cine package + reel **\$899 +GST**

Location package **\$799 +GST**

A **2 min+** premium sales video, including aerial footage & agent intro
50 + photographs - mix of drone and ground
Videography + photos from local amenities, including beaches, markets, cafes, shopping areas etc.

REELS

A 30-second reel introducing your listing, including agent on camera. **\$99/149 +GST**
\$149+ as standalone or \$99 + GST when added to a shoot.

Custom reel packages including discounts for multi-reel orders available on request **POA**

PHOTOGRAPHY

20+ interior and exterior images, perfect for showcasing a 1-2 bed listing **\$225 +GST**

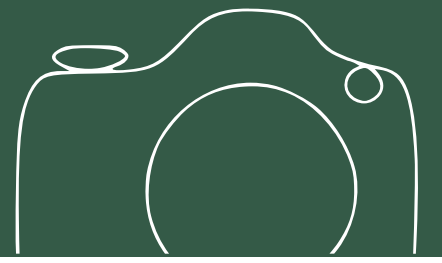
25+ interior and exterior images, perfect for capturing a 3-4 bedroom listing **\$249 +GST**

35+ interior and exterior images, including magazine-style photos and detail shots, perfect for capturing premium listings **\$325 +GST**

TWILIGHT

10+ photographs of your listing captured at dusk/twilight **\$249 +GST**
(+\$199 when added to another same-day booking)

Contact bookings@propertylens.co.nz for more info



SECTIONS & RURAL

10 drone <u>or</u> ground photographs of your section	\$159	+GST
10 drone and 5 ground photographs of your section (up to 5 hectares)	\$199	+GST
25 drone and 20 ground images, for large farms (includes building interiors)	\$349	+GST

AERIAL VIDEO

Aerial video combo

A 60-second drone video, with music and slick editing. Perfect for coastal listings, empty lots or rural sections.

\$399 +GST

- Includes 15 drone photos

Premium aerial video

A 1.5min + cinematic video of your development, listing or section. Mix of aerial and ground, including option for lifestyle footage, as well as dynamic boundary lines.

\$599 +GST

- Include scenes from nearby destinations, e.g beach or markets \$99+GST
- Add 15+ drone photos + 15 ground photos for \$99 + GST

FLOOR PLANS + DIGITAL

2D Floor plan

A standard floor plan, with option to customise colour scheme for your agency. Extra fee may apply for large homes (over approx. 300m2)

\$39 +GST

Digital tour

A digital tour with listing photos added to an interactive floorplan. Standard 2D floorplan is included. (\$39 when added to video package)

\$79 +GST

Premium virtual staging Price per image.

\$25 +GST

Basic virtual staging Price per image.

\$10 +GST

Digital twilight Price per image.

\$25 +GST

Digital declutter/retouching

\$10 +GST

Price per image. (No charge for minor requests, e.g. photo blurring)

AI video

A 30 second video produced using still photos from a shoot.

\$79 +GST

TRAVEL

- Free travel within 25km of office (Brynderwyn)
- Travel fees may apply beyond 25km, but usually waived for video bookings

DELIVERY

- Next-day delivery for photos
- 1-3 working days for video

